

In Memory

We have recently learned of the deaths of the following brothers...

Robert Oliver '42
John Huston '43
Norman Peil Jr. '46
Joseph Ciccolini Jr. '54
Adam Glueck '03

On the Web

Send Us Your Email Address!

By updating your email address with Penn Delta, you'll get much more than just our monthly eLetter communications.

Other benefits include:

- You'll be reminded when we're about to publish a newsletter, so you can submit your news, photos and stories
- Your email address will be available to other alumni in our (password protected) online directory
- You'll help the alumni association save money on paper, printing and postage (and be utilized for other things!)
- You'll be the first to know of the latest news, updates and event details from the alumni and active chapters

As a reminder, our database is used solely for Penn Delta communications.

Update your email address online at www.pennsigep.com, or send it to feedback@affinityconnection.com (mention SigEp at Penn).

The Delta Penn



Pennsylvania Delta Chapter of Sigma Phi Epsilon University of Pennsylvania
Established 1904 | First Undergraduate Editor — Stuart R. Trottman Jr. '39

Homecoming 2010

Penn Delta Celebrates a Special Homecoming – and Jack! – In a Newly Renovated House

By Brett Danko '90, President, Pennsylvania Delta Foundation

Homecoming 2011 was a wonderful celebration both on the football field and at 4028 Walnut Street. After trouncing Brown at Franklin Field, nearly 100 undergraduate brothers and alumni from over five decades gathered at the recently renovated chapter house.

The chapter house looked AWESOME! Thanks to the hard work of **Tim Games '84** and **Brett Merves '05**, we celebrated Homecoming on a first floor with new paneling, paint and long term solutions to our plaster, lighting and heating issues. The undergraduate brothers were excited to show off the house to alumni new and old as well as potential rushees. Special thanks to **Jim Hughes '52** for his ability to keep the physical chapter house in good shape over the past 20 years with a limited budget. Numerous “big ticket” items were postponed until we could raise a significant amount of money for them. If not for Jim, work would be needed just to be ready for the renovations that occurred this past summer.

In addition, the bedrooms upstairs were reconfigured and the lighting, electrical and heating were updated for the first time since the 1970s. As one can imagine, the electrical needs today are MUCH different than the needs from a period where no one had a personal computer and printer in their dorm room. Though no one can visually “see” the expensive electrical and heating upgrades that were done, it was work that needed to be done for the brothers living in the house.

Thank you to the alumni for their generosity to the capital campaign. We still have much more work to do and will be spotlighting these improvements over the next few years. Having a 114-year-old



chapter house is a constant challenge, especially as a number of major projects have been postponed for decades.

Another highlight of the day was celebrating 44 years of William “Jack” Shores being part of Penn Delta. Jack looked great (as always) and still claims to be only 39 years old! We noted that the alumni are trying to raise money for Jack’s salary (while he still working) and “pension” when he decides to retire. **Jack will work as long as he wishes** though the needs of his ailing wife Lou may require him to spend more time at home over the next few years causing him to retire from cooking. Even if Jack is not able to serve full-time as Chief Cuisenaire, he hopes to spend as much time as able with the brotherhood. We need Jack to teach future generations about SigEp history, life in general and, of course, how to handle a pool cue!

Watching Jack get a standing ovation at Homecoming brought a tear to Jack’s eye as well as some of the alumni. Jack Shores links many eras together and his stewardship with the house is unequalled at ANY fraternity or sorority at Penn. We are truly blessed to have Brother Shores as part of SigEp.

Here's To You, Jack

Thank you to the following alumni for sharing their best stories and memories in honor of our long-time chef, Jack Shores...



For part of my senior year, my family dog, Sadie, stayed with me at the house. She would hang out with Jack during the day while I was at class. Let's just say that Sadie didn't starve in my absence. Jack and Sadie were fast friends, and after she returned to my parents' house, Jack would always ask me, "How's my girl doin'?"

- Kyle Bahr '02

My senior year at Penn was filled with job interviews and graduate school applications, in addition to the normal school work. I was also finishing my duties as chapter controller. This included the need to hire a new employee. I remember conducting several interviews with candidates and making a few phone calls to check references. Then I made my selection – a gentleman by the name of Jack Shores. Little did I realize at the time the great significance of that decision.

- David Woodyatt '65

When I hired Jack Shores as "houseman" in 1966, I had no idea he would stick around as long as he did and become a true icon for SigEp. As controller that year, I was just happy that we had found someone who was

willing to work on a school year schedule and who showed up every day! What a good, loyal worker he turned out to be!

I was very happy to see that Jack became cook after Marshall retired. I am sure there is no other fraternity in the county that has had only two cooks in the past (60?) years.

Surely the longevity and dedication to the fraternity of Jack and Marshall is unprecedented.

I congratulate Jack on his 45 years of service to SigEp.

- Dallas L. Smith '67

Jack truly is our brother. I could always count on Jack to be there for an enjoyable and caring conversation, sharing his insights and humor. Of course, it's fun to watch other Brothers try to take Jack on at pool, but Jack is just too good. SigEp is very fortunate to have Brother Jack.

- Steven R. Swan '84

I will never forget the first time I signed up for a dinner after I graduated. I hadn't been to the house for about a year, but when I arrived, there was Jack saying "Howard, I made your favorites: stuffed pork chops and banana cream pie!" All the best to you, Jack.

- Howard Albert '81

My memory of Jack was always his being an avid basketball fan. When he first came to the house to assist our legendary chef, Mr. Marshall, we

would discuss basketball frequently. Each September when I came back to campus and would see Jack for the first time that fall, I would make the same mistake: commenting on how well the 76'ers would do that year, (they still had Chamberlain) and Jack would always remind me yet again that he was a Celtics' fan. Jack was always a great addition to Sig Ep (and I forgive him his "error" in sports affiliations). Best to you, Jack.

- Jeff Travis '69

I'll never forget the time it was one of my turns to do kitchen cleanup duty after dinner and Jack was marveling at how clean one particular stainless steel pot was. I asked him, "Jack what's so special about how clean that pot is?"... to which he replied "He, he, Jeremy, it's just amazing how every time I cook tomato sauce in this pot how it just soaks up all the leftover dirt that could never be scraped off..."

-Jeremy Chao '81

"Jack, even though I haven't seen you in over 20+ years, I think of you often. You were a great asset to the house - you cooked for us, kick our butts in pool and gave us your unique perspective on life. I have many, many fond memories but perhaps the funniest was when you turned 56. You said with a big grin on your face, 'My boy Kupa, you know what today is? Today I'z speeding. Yesterday I was going 55, but today I am over the speed limit!; (remember when the national speed limit was 55 mph?). Oh yeah - let's not forget Jack's Magic Shaving Powder either...I miss you, Jack... best wishes to you and your family."

- Mark Kuperschmid '84

Read more Jack stories and share your own on the message board at www.pennsigep.com!

Fundraising

Giving Back to Jack

We are facing a challenge/opportunity that many of us have known and thought about, well, for decades. William "Jack" Shores is now 86 years of age, and is still going strong at SigEp. The alumni board would like to now formally put a plan in place that will ensure that Jack, and his wife Lou if she survives him, will receive his approximate \$12,500 annual salary for the rest of their lives. To accomplish this, we are reaching out for the assistance of every Penn Delta brother who in one way or another was touched

by Jack's commitment to our fraternity. To fund this request on a net present value basis, we are seeking to raise between \$80,000 and \$90,000. While we anticipate that the majority of contributions will come from classes that were at the fraternity during Jack's 44-year tenure, we encourage all alumni to participate. Should the amount raised exceed what is actually required to fund this annuity, the remainder would be used to fund an annual alumni event in honor of Jack.

Please show your support of our efforts and give back to Jack by making a gift to Jack's Fund. You can return the enclosed form with your gift, or make your donation online at www.pennsigep.com. Click on the Donate button, and designate your gift to Jack's Fund.

Thank you for your support of our initiative to give back to our long-time chef, brother and friend!

Thank you to our donors for contributing a collective \$18,025 toward Jack's Fund.

To see the list of donors who have contributed to Jack's Fund and to make a donation to Jack's Fund, please refer to the enclosed solicitation form.

Alumni Updates

Adam Barrist '98

(16 Oak Leaf Ln., West Chester, PA 19382) I am currently a partner of the Philadelphia law firm Deeb, Petrakis, Blum & Murphy, P.C. and have been named chair of program development for the Ed Snider Youth Hockey Foundation.

Joshua T. Krotec '01

(jtkrotec@comcast.net) Cathy and I are thrilled to announce the arrival of a healthy baby boy! James Patrick Krotec was born October 11, 2010 at 11:21pm. He weighed 8 pounds, 11 ounces and measured 21 inches. James is training us well... we've figured out that he is in charge and we're quickly learning how to comply with his demands.

2010-11 Annual Fund Honor Roll of Donors

Thank you to the following brothers who have contributed to our annual fund since our 2010-11 giving year began September 1. The annual fund serves as our yearly operating budget to continue our communications program.

Frank H. Batchelor	1944	Dallas L. Smith	1967	Michael D. Collins	1985	Brian A. Matthews	2000
Edgar A. Waite Jr.	1949	Stephen E. Luongo Esq.	1969	Lawrence M. Harding	1985	Joshua Temple Krotec	2001
James M. Armstrong II	1950	H. Lee Roussel Esq.	1969	Joseph R. Halprin	1987	Kyle Bahr	2002
John P. Fiscella	1951	Kenneth P. Frankel Esq.	1972	Steven C. Kessel	1988	Jason Feldman	2002
George L. Hachar	1953	Thomas J. Keeline Esq.	1972	Matt W. Rappleye Esq.	1989	Kevin Matthews	2002
Matthew D. Mackie Jr.	1953	Jeffrey R. Lehman Esq.	1972	Brett Danko	1990	Aaron M. Tidman	2002
Kenneth L. Klingerman	1954	Charles E. Olander	1973	Matthew T. Ciesla	1990	Mark Hutson	2003
George B. Ramsey	1954	John J. Donnelly III	1975	Jose Ibiatorremendia	1990	Greg Ian Schenendorf	2003
Carl O. Foley	1958	Raymond T. Stahl Jr.	1977	John J. Orris D.O.	1990	Jon Kahn	2004
Frederick D. Osterholtz	1959	Frank J. Carillo	1978	Paul Vaccaro	1990	Dan Koken	2004
Thomas E. Tay	1959	Peter D. Liebeskind	1979	Michael G. Case	1992	Glenn Schwartz	2004
Henry F. Guckes III	1961	Wayne A. Palladino	1980	Todd C. Howell	1994	Michael Feldman	2005
Charles E. Wheeler	1963	Howard W. Albert	1981	Richard B. Thompson	1995	Will McGirr	2005
Ronald A. Dreger	1964	David M. Browne	1981	Stephen J. Gresdo	1996		
David N. Woodyatt	1965	Jeffrey B. Whiting	1981	Richard C. Steinmeier	1996		
William M. Schilling Esq.	1966	Derek P. Warden	1983	Richard Chou	1999		
Salvador A. Brau	1967	Timothy E. Games	1984	John V. McCarty	1999		
Edward F. Plow	1967	Steven R. Swan	1984	Dustin S. Marshall	2000		

Reflects gifts received as of November 15, 2010

In Memory

Honoring Jack While We Remember Adam Glueck '03

By Dan Koken '04

I have extremely sad news to report regarding the recent passing of **Adam Glueck '03**. Adam died October 16th in a tragic accident while living in Brazil.

I have been in touch with several of Adam's closest friends from college and from home. As his family and his friends move forward with the grieving process, we began to discuss ways in which we could do something to support his family and to honor his legacy. Given that SigEp is what provided his fraternity

brothers with the opportunity to become friends with Adam and that no single person in SigEp had a larger impact on all of us than Jack, we thought that a fitting tribute to Adam's legacy would be to make a contribution towards Jack's retirement fund in Adam's honor.

We have spoken with Adam's mother who was well aware of Adam's fondness for Jack and felt that this is something that Adam would have preferred over the more traditional sending of food and

flowers to his family. So we are asking those who knew Adam to rally together and help us to collectively contribute \$10,000 to Jack's Fund in memory of Adam.

To make your contribution, go to www.pennsigep.com, click on Donate, then Jack's Fund. Enter the amount of your gift, and designate your contribution in memory of Adam Glueck.

House Report

Penn Delta Renovations Have Begun!

By Brett Merves '05

After more than a decade of fundraising, planning, and design meetings, the Chapter House renovations have begun. In preparation for the fall semester, the first phase of house renovations commenced this summer. Numerous alumni have assisted with the architect meetings and weekly on-site meetings to

ensure that 4028 Walnut had a much needed facelift.

The first phase of renovations began with new heating systems, increased electric capacity and fire alarm/sprinkler systems. Some of these "internal" improvements were necessary to bring the 1970's internal structure up to code. Additionally, there were many visual and design enhancements to the first floor. New refacing of walls, contemporary wainscoting, new library doors, window treatments and custom drapes, lighting systems in the kitchen and foyer, and new rugs in the entryway are just some of the renovations completed. After recent trends in undergraduate living we also split some of the double capacity rooms into singles. This should assist recruitment in the coming years.

With further donations to the capital improvement campaign we hope to begin the second phase of renovations. This will include in-fill of the upper floors to increase meeting and study space, redesign of the entire basement, alterations of the Walnut Street parking lot, and further upgrades to the brother rooms.

During Homecoming weekend this October visiting alumni were amazed with the look of the house. The original house built in 1896 and the additions in the 1970's have been given much needed upgrades. We are hoping this will help secure the future of Sig Ep at Penn as well as preserve the traditions and history of the past.



Chapter Report

A New Era in the History of Penn Delta

By Chapter President Eric Heiman and VP of Communications Albert Fan

This summer brought about a new era in the history of Penn Delta. For the brothers who were around, it was quite a sight to see the work being done to the house. We are truly amazed at the final look after the renovations. We cannot thank the alumni enough and have been taking extra steps to keep 4028 Walnut

in pristine condition. We are greatly appreciative of all of the time, money, and effort that went into the renovations of the house.

The improvements to our home have also brought about a renewed spirit amongst the brotherhood. We are as close now as ever, and it is a common

sight to see guys at the dinner table together, playing basketball, or shooting pool at odd hours.

On a related note, Jack is doing well. He is, as always, full of great stories of times past. He is as sharp as ever with a cue in his hands and is trying to make pool sharks out of all the new members.

Have A Nice Shave!

Penn Delta Alum Launches New Shaving Cream Company

Burned out from his previous corporate experiences, **Kyle Schroeder (WH '00)** started bartending in early 2003 because he wanted a no stress job for a few months.

Surprisingly for him, that decision changed his career path permanently. Being an entrepreneur at heart, it was while working as a barman that Kyle had a conversation which would ultimately lead to starting a company based around one product: Cremo Cream, the astonishingly superior shave cream.

That conversation was started by Mike Boone, while he was having a drink at the bar. Mike's claim to fame was inventing the dry erase board (and then selling that company to Fortune Brands). He told Kyle that he had a new creation, a shave product called Cremo Cream, the astonishingly superior shave cream. According to Mike, as a cream, not a gel or foam, Cremo dramatically reduced nicks, cuts, and razor irritation; gave you the closest, most comfortable, longest lasting shave; and left your skin astonishingly soft and smooth. Like many who find shaving daily a chore, Kyle was interested to see if Mike's invention really lived up to his claims.

To Kyle's surprise Cremo Cream really was astonishing and lived up to Mike's hype. As a problem shaver for years, he knew this product was something exceptional. Mike really enjoyed creating a product but since he had already started and grown a company his interest in the "other stuff" to get it to market was limited. Kyle was all about a new challenge and did not mind doing the grunt work, so together, they started The Cremo Cream Company.



Skip forward three years and Cremo Cream has gained a small but loyal following. Kyle was able to find distribution through online retailers like drugstore.com and Amazon.com, as well as regional retailers like: Bartell Drugs in the Northwest, Wegman's in the Northeast, and HEB in Texas. But now Cremo Cream is on the cusp of gaining national distribution and is being considered for chain-wide placement at Walgreen's.

According to Kyle, gaining shelf space is extremely difficult because you are competing head-to-head with giant companies like Procter and Gamble (Gillette), Johnson & Johnson (Neutrogena), and Beiersdorf (Nivea). So Kyle needs our help, Cremo Cream is newly launched on Walgreens.com and if it performs well on their website, then they will be more likely to put him on the shelf at the stores.

Kyle is asking that since most of us buy shaving cream anyway, please buy Cremo Cream from Walgreens.com. Not only are you helping a brother out, but he says your face will thank you as well.

Don't just take Kyle's word for it. Fellow pledge brother **Joshua Krotec '01** agrees:

Hi Kyle,
I hope that you are well.

I heard through the grapevine that Cremo was available at Walgreens.com. I ordered a few tubes, including a Ladies Cremo for Cathy.

In all honesty - and not because I know you - it is the best shaving cream ever. Every cream I have ever



used leaves my skin irritated and dry (even the creams for "sensitive skin.") Cremo is fantastic... my face is nice and smooth after a shave. I think that I even look younger after using Cremo!

Also, while I was initially skeptical due to the price, you can probably market Cremo as an outstanding value...

I'm pretty sure that I'll get more than 60 shaves out of the tube, so that's a pretty good price-per-shave compared to anything else on the market.

Consider me a customer. I will tell my family members to start buying Cremo. I'll probably use Cremo as a stocking-stuffer for a few guys, too, just to get them to try it. I also posted a 5-star review at Walgreens.com.

- JK

As you can see from the letter, Walgreens.com also carries Lady Cremo Cream as well, so not only can you buy a couple tubes of Cremo for yourself, but some for the lady in your life too. If you spend \$25, which is fairly easy to do, shipping from Walgreens.com is FREE.

Gaining placement at Walgreen's would truly be a life changing event for Kyle and his company, so any help we can offer will be much appreciated. Also, please feel free to spread the word and encourage others to buy Cremo Cream as well.

A Story about Our “Other” Chef

With all the headlines in this issue about Jack Shores, we thank **Jim Hughes '52** for submitting the following stories about Mr. Marshall, who preceded Jack as Penn Delta's chef...

On Sundays when Mr. Marshall was off, **Carl Sammarco '51** used to spend hours making the sauce and meatballs for “spaghetti and meatballs” for the brothers who lived in the house. We'd clean up afterward so Mr. Marshall would find everything spic and span when he came in on Monday morning.

My dad, who had been in the Navy toward the end of WWI, had taught me that all cooking utensils had to be spotless and look as brand new after

every meal, so when I saw the crust of old burned on stuff on the bottom of the iron skillet Carl had used for the meatballs, I got the steel wool out and must have spent a half hour scrubbing that skillet down to the original cast iron bottom.

On Monday, Mr. Marshall was crushed to see that his big skillet had been cleared of the “seasoning,” which, he explained, all chefs spend years building up for some necessary purpose

that I've long since forgotten. One of today's chefs would probably hit any kid who had done that over the head with the skillet, but Mr. Marshall had endless patience and knew my dad very well, so he thought better of it. I wiped out the skillet on later Sunday afternoons, but never scrubbed it again.

Read more stories about Mr. Marshall and share your own at www.pennsigep.com.

Remember When?

The Great Phi Sig Panty Raid of 1980

Thank you to **Bruce Yuen '83** for submitting the following...

During the pledge season in 1980, one of our assignments was to go on a panty raid of the Phi Sigma Sigma house next door. I think Howard Albert was one of our pledge class leaders.

I guess one of the things to do in any pledge class was to go on a panty raid, shades of Animal House activities (the movie was relatively new at that time) that fraternities traditionally do. Seems pretty self-explanatory what we would be doing, only that nobody had actually been on a panty raid before.

So the night of the raid all of us pledges gathered outside our house

while one of the brothers knocked on the door at Phi Sig. Once the door was opened we all ran in: up the stairs, into the bedrooms, all around the house. I remembered going into one room, went through one girl's drawers and grabbing a couple of under garments as did a few other brothers. Things were going fast as we had to get out quickly.

As I was coming down the stairs I began to notice what many of my pledge brothers were running out with as well: lamps, vacuum cleaner, composite pictures and other non-targeted items. It wasn't a panty raid, it turned

out to be a looting event!

I think Howard and other brothers were very disappointed at our attempt and for a moment they probably questioned our potential as pledges. We were told to return all the stolen merchandise at once and I don't know if any of us in that pledge class ever set foot in Phi Sig again.

Share your best SigEp memories and read those of other brothers at www.pennsigep.com.

On the Web

There are plenty of ways to stay connected with Penn Delta throughout the year!

University of Pennsylvania – Sigma Phi Epsilon Alumni Website

(www.pennsigep.com)

This is the alumni homepage for the Delta Penn Chapter of Sigma Phi Epsilon Fraternity. The site provides alumni and chapter related news and event information as well as a directory of alumni, photo albums, message boards, alumni updates/profiles, and other helpful links.

Facebook (www.facebook.com)

Facebook gives people the power to share and makes the world more open

and connected. Millions of people use Facebook everyday to keep up with friends, upload an unlimited number of photos, share links and videos, and learn more about the people they meet.

Linked In (www.linkedin.com)

LinkedIn is an online network of more than 25 million experienced professionals from around the world, representing 150 industries. When you join, you create a profile that summarizes your professional accomplishments. Your profile helps you find and be

found by former colleagues, clients, and partners.

MsgMe (www.msgme.com)

Msgme's easy-to-use web-interface empowers marketers and media owners to create and manage mobile marketing campaigns. Build detailed subscriber lists, collect user feedback and deliver dynamic content using mobile keywords. Advanced campaign management tools easily organizes placements and provides quick access to reporting features.