

The Delta Penn

Pennsylvania Delta Chapter of
Sigma Phi Epsilon
University of Pennsylvania
Established 1904
Winter 2007



First Undergraduate Editor — Stuart R. Trottmann Jr. '39

www.PennSigEp.com

UPCOMING EVENT

Raymond C. McCron NYC Dinner

Join us on **Thursday, March 15th** for our annual Raymond C. McCron Dinner at **New York City's Penn Club**.

Invitations have been mailed. If you have not yet received yours please let us know.

We will be launching the public phase of our fund-raising efforts to secure up to \$2,000,000 for a chapter house addition and other improvements to the facility.

Expect to hear from undergraduate, alumni and Campaign leadership.

This is always a gathering of fun and reunion.

BOOKENDS

Senior Publishes Book on Engaging Our Younger Citizens in Politics

Taylor W. Buley '07, a senior at Penn Delta, recently published his book, entitled "*the fresh politics reader – making current events and public affairs relevant to young americans.*" *The SigEp Spring Journal* will feature Taylor's book, and more details will follow in the next issue of *The Delta Penn*.

CHAPTER REPORT

Undergrad Brothers Strong in Intramural Sports and Community Service

Sigma Phi Epsilon Is Doing Well

By Frank Olander '07, Fall 2006 Undergrad President

We had a strong semester, as we renewed our commitment to our cardinal principles of virtue, diligence and brotherly love. Our academic achievement has continued to improve, our intramural teams have consistently performed well, and our tireless commitment to community service has gone a long way in terms of helping to build a stronger, more vibrant West Philadelphia community. These efforts represent just a small portion of our ongoing effort to give our fraternity the dominant presence on campus that we know it should enjoy.

For those of us currently involved in the chapter, the ties of brotherhood have never felt stronger. This semester, we have solidified and strengthened these bonds. Whether it is through a simple gathering of brothers to enjoy a Monday night football game or a brotherhood dinner event in which we come together to share common experiences, we have made a place in our lives for our fellow brothers and our fraternity.

As mentioned earlier, our brothers have made a place in their lives for our West Philadelphia community. A large number of us are currently involved in such endeavors as Big Brothers and West Philadelphia tutoring

projects. We are now giving back to our community. It firmly establishes us as a group of individuals that is willing to work to make this world a more promising place for others.

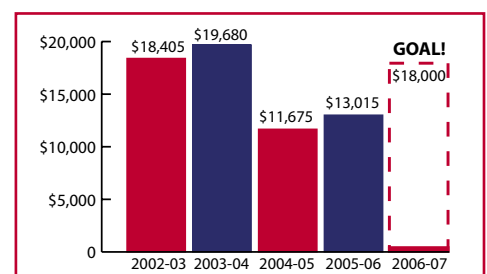
Certainly our efforts this semester ensured the success and strength of our brotherhood in the future. Together we have taken what could have become an enormous problem – filling our chapter house in the past few years – and turned it into a means to renew our commitment to the brotherhood. Faced with the notion that we could not continue down this path, a large number of the upperclassmen, as well as the entire executive board, have already pledged to live in the chapter house next year. We have also intensified and expanded our recruitment efforts in the hopes that a strong rush period will help us reinvigorate and strengthen our brotherhood even further.

It is our hope that the effort we put forth, as well as the continued guidance and support from our generous alumni, will allow us to transform our fraternity into the strongest and most successful Greek organization on campus. We thank you for all the hard work you have done throughout the years in preserving the traditions of our fraternity, and we assure you that, with your help, we will continue to do our part in building upon that which you have provided.

Thank You for Contributing to the 2005-06 Annual Fund Drive

We would like to thank the 172 alumni donors who contributed a collective \$13,015 to our annual fund last year. Because of their support, we are able to continue publication of *The Delta Penn* and maintenance of our website.

Help us continue our upward climb in 2006-07 by making your gift today. It's easy! Please fill out the enclosed form and return it in the enclosed envelope.



Penn Delta Fundraising Campaign Nears Million-Dollar Mark

McCron Penn Club Dinner Kicks Off Campaign's Public Phase

By Conrad Eberstein '65

The leadership phase of our fundraising effort is nearing its (successful) conclusion. Plans for the general phase of the Campaign will be announced at the **McCron Penn Club Dinner in New York City on March 15th**, where, with fingers crossed, we hope to be able to announce that leadership gifts and pledges have reached \$1,000,000.

As of the mid-January writing of this article, we have secured leadership pledges in excess of \$825,000, with nearly \$325,000 already in the coffer.

At the March 15th McCron Dinner in New York, we anticipate that the Class of 1955 will have a very special announcement about its gift, qualifying them for the first naming

opportunity in honor of a class gift to Penn Delta. (And we feel confident that the Class of 1987 will soon join this "elite" group of SPEcial donors.)

Last, we'd be remiss if we didn't hint at possibilities currently brewing for more major gifts added to those already secured, which we hope will mature into significant gifts because of the extraordinary year seen on Wall Street.

So stay tuned and stay involved. Some of you have already agreed to be class agents and many of you will be asked to volunteer in what, frankly, is increasingly a joyous affirmation of the virtues of our Penn Delta chapter.

Excelsior!

Reconnect With Brothers on the Web

Get Online and Visit www.PennSigEp.com Today!

Have you registered on our new website? If not, what are you waiting for? Log on today to utilize our enhanced features.

- **Searchable Member Directory**

Look up an old friend!

- **Online Photo Albums**

Browse through the photos and post your own!

- **Blog**

Read what others are saying or begin your own thread!

- **Honor Roll of Donors**

Join us in thanking those who support our efforts to keep brothers connected!

- **Alumni Updates**

Find out what's new with an old friend!

Remember, our alumni website relies on you to stay active! Log on today to become involved in our Sig Ep e-community.

ALUMNI DUES

Why Penn Delta Dues?

Since 1926, Dues Have Been Essential To Alumni Communication

Every year since the Pennsylvania Delta Foundation of Sigma Phi Epsilon was established after the close of World War II, dues have been requested from our alumni. The Pennsylvania Delta Foundation, incidentally, is the successor corporation to the Sigma Phi Epsilon Club of Philadelphia, which was established by **Bed Wooley '16**, **Charlie Thompson '14** and others in 1926.

Our dues support the activities of the Pennsylvania Delta Foundation, some of which directly benefit the undergraduate chapter.

Our dues pay for the publication of *The Delta Penn*, first published by **Stuart Trottmann '39** in the late 30's. Dues also cover the expenses incurred to maintain alumni address lists, to mail notices of

alumni programs such as Homecoming gatherings and the NYC McCron dinner, and to alert members of events in conjunction with the University's Alumni Weekend in May.

Alumni dues also occasionally underwrite financial shortfalls for our fall senior dinner (usually at Philadelphia's Union League) and some of the costs associated with the Balanced Man Scholarship awarded to an incoming Penn Freshman.

Dues are important because they act as the glue which keeps us in touch. There ought to be no doubt in any alumnus's mind about the importance of dues. We depend on dues, we depend on your generosity, and we have done so throughout our 103-year history.

Sept '06 Reunion

Here's a shot from the visit this summer from my old roommate. Photographed from the left to right are **Frank Herbert Jr. '52**, Gwen Herbert, Madeleine Hughes and **Jim Hughes '52**. Frank and I are both Wharton '52 graduates.

- Jim Hughes '52



ALUMNI SPOTLIGHT

Matt Silk '97 Founds New Mobile Messaging Startup, Msgme.com

Sigma Phi Epsilon Brothers Helped Him Start It Up

After long years at E*TRADE, **Matt Silk '97** decided it was time to test the entrepreneurial waters. With some help from the following brothers who joined his angel investment round: **Nick Bhuta '96**, **Paul Godinez '96** and **Steve Gresdo '96**, Silk founded the Msgme.com in August of 2005. The company recently opened the site to the public and is ready to take the mobile marketing world by storm.

Msgme is a mobile messaging platform that gives content owners the ability to add mobile interactivity to their current marketing — online, print, broadcast or in-venue. The easy-to-use web interface makes self-publishing effortless and gives content owners the power to create flexible mobile campaigns, customize their content delivery

and send broadcast messages to their fans, customers, constituents and friends. Msgme can help the user create a mobile presence for their company, brand, organization, political campaign or band.

Please check out the site and support Silk's endeavor at www.msgme.com.

Also, if you have any good contacts at ad agencies, marketing service firms or big brands, please do an intro for him at silky@msgme.com to help him grow.



ALUMNI UPDATES

40s

George Ziegler III '47

(572 Freedom Blvd., Coatesville, PA 19320; zigbellringer@allvantage.com) I moved from 2712 N. Barleysheaf Road in Coatesville on Nov 1, 1999, (followed a month later by **Jack Kulp**), to 572 Freedom Boulevard in Coatesville. (It is a retirement community that prefers the address "West Brandywine" but is still the C'ville zip of 19320!) We live on the 5th floor and face west. (We can enjoy sunsets when we are home.) We (my wife Sally Jaggard Z., and I) are enjoying retirement. (I retired from Lukens Steel which was taken over by Bethlehem Steel and Sally retired from teaching Home Economics at North Brandywine Intermediate School in the C'ville School District.) We have given up traveling to the U.K. and camping at Cape Cod (North Truro) but enjoy our Time/Share in Franconia Notch, N.H. Also, we take day trips to our old haunt, Ocean City, N.J. (NOT MD!!!) in the summer.

50s

Fred D. Smith '57

(4260 Old Scotchman Way, Colorado Springs, CO 80904; fdsmith2@hotmail.com) I retired from Lockheed Martin. I am now a civil

engineer consultant and teach adults to read through the local library.

60s

Robin Wilson, Honorary Brother, '66

I am a grandfather (3 girls) and hold the Gresham Professorship of Geometry, England's oldest professorship of mathematics (1598). I was appointed in 1999. I am a member of the the mathematics faculty at Keble College, Oxford, England. My mother, Lady Wilson, turns 91 in January.

Three 1955 Brothers Show Off Their Leadership Skills

For the University of Pennsylvania Class of 1955, **Bob Johnson** is the VP and **P. Clarke Glennon** and **Vince Rettew** are on the Executive Committee.

PUBLIC OUTREACH

SigEp Chapter Tops Community Service Chart at Penn

SigEp is the #1 fraternity in performing community service on Penn's campus. The chapter is led by undergraduate President **Tripper Sivick '08**, a coordinator in Penn's Big Brothers/Big Sisters program.

Brother **Jim Saksa '08** is leading a group of Penn students on an "alternate Spring Break." Students will travel to New Orleans and repair houses for needy individuals.

Approximately 15 brothers are involved in the Big Brothers program and numerous other brothers volunteer their time in other worthwhile endeavors.

IN THE NEWS...

Second College President in Penn Delta's History

Davis Appointed President of Medaille College

Richard K. Davis '68 was recently appointed President of Medaille College, in Buffalo, NY. Previously, Rick had been the college's vice president. So far as our historian (Eberstein) knows, Rick is the second Penn Delta alumnus to become a college president. **Howard Dillingham '27** was president of Ithaca College in Ithaca, NY.

Remembering That Working as A Team Can Create Winning Results

Former Penn Football Player and Brother Jerry Robinson

By Clarke Glennon '55

This is just a vignette from the funeral of Sig Ep Brother **Jerry Robinson '54**. Draped over the end of his coffin was his Penn football jersey with the red and blue striped sleeves and his number (15). There was also his wool maroon letter sweater with the blue "P." On the table of family photos and memorabilia was a game ball with lettering on it saying "1953 Penn 9 Navy 7."

A number of the football team members from that era were there. I spoke with Jim Manley and Walt Hynoski, both members of the Class of 1955. Hynoski told the story of the 1953 Penn-Navy game. Navy was leading 7-6 and the game was winding down to the last couple of minutes. Penn was moving the

ball down the field toward the Navy goal mainly through end runs and passes by Jerry from his tailback spot in the single wing formation. Beside him in the backfield at the fullback spot was Sig Ep Brother **Joe Varaitis '54**, number 31.

On the sidelines, Penn coach George Munger turned and said, "Hynoski, go in for Robinson." Walt looked Munger in the eye and said, "Coach, don't take Robinson out. He's hot. He's moving the team down the field." So, Coach Munger left Robinson in the game where he got the team down to the 14 yard line with just seconds left on the old Franklin Field clock.

Now Coach Munger turned and said,

"Hynoski, go in for Robinson. Tell them to kick a field goal." When Walt got into the huddle, he gave them Munger's instructions. In those days there was no such thing as today's special teams. The conversation in the huddle was, "who's going to kick the field goal?" Ed Gramigna said, "I will, and Walt, you hold the ball."

Walt looked Munger in the eye and said, "Coach, don't take Robinson out. He's hot. He's moving the team down the field."

It was a perfect kick and the picture of Gramigna saving the game in the last few seconds made the front page of the *Sunday Inquirer*. But it was Sig Ep Brother Jerry Robinson that the team voted the game ball to. This is just one instance of making a difference.

A Tribute to Former Grand Secretary Bill Hindman '39

Wharton Graduate Helped Rebuild Fraternity after World War II

William "Bill" Hindman '39, who died at age 87, served as Grand Secretary (the position now called Executive Director) of Sigma Phi Epsilon from 1944-1957. When he first started serving the chapter as a field secretary (now called a Regional Director) in January 1942, World War II had just begun. As a result of the war, it was difficult to recruit fraternity members and to keep chapters open due to poor numbers. (Some had as few as two members.) Bill tried innovative

techniques and perseverance to maintain chapters. Even during the war years, his slogan was "Sigma Phi Epsilon's post-war plan is to rebuild now."

As a result, 67 new chapters were created and seven dormant chapters were reestablished.

Once the war ended and more men were enrolled in college, Bill and Frank J. Rick

'46 (the Assistant to the Grand Secretary) pushed for aggressive growth through the establishment of new chapters. As a result, 67 new chapters were created and seven dormant chapters were reestablished. This period of expansion has never been equaled.

Bill left the staff in January 1957. He lived the next few decades in Richmond, Virginia. Then, in 1990, he moved to St. Petersburg, Florida.

Read the entire story by E. Scott Thompson '99 (Southern Mississippi) in the current issue of The SigEp Journal, including a list of the 67 chapters Bill established or re-chartered.

Graduate Dean of Eastern University is Remembered

Dr. Linwood T. Geiger '52 passed away on June 9, 2006. Lin was a professor and Graduate Dean of Eastern University. He was the creator of Eastern's first MBA program and Eastern's international economic development graduate program.

He passed away in China. He had a heart attack while teaching in the LEAD Executive Seminars. Lin leaves his wife of 54 years, Glenna, five children and seven grandchildren.

In Remembrance....

Dorothy Monsees, wife of **Warren Monsees '43** and mother of **Gregg Monsees '71**, died in Montclair, NJ, on January 7th. She was 84.

Memorial gifts (or gifts in honor of any personal/fraternal occasion) are always welcomed by Penn Delta.

To make a memorial gift or gift in honor of a brother or occasion, please send a check payable to "SPE Educational Foundation," earmarked for the Penn Delta Bal. Man Fund, to: SPE Educational Foundation, 310 South Boulevard, Richmond, VA 23220.

Mark Edelson '86 Is Co-founder of the Iron Hill Brewery and Restaurant

Ten Years after Opening and With Six Locations, the Wilmington Company Continues To Grow

Mark Edelson '86 and his two partners (Kevin Finn and Kevin Davies) started the Iron Hill Brewing Company a decade ago. Like most microbreweries, Iron Hill is based on a home brewer's kit. Current Company President Kevin Finn was given one in 1990. After receiving the kit, Finn and Mark started brewing during football games.

After winning a few home-brewing contests, they thought about opening a

business. Yet neither Mark nor Finn had experience in the restaurant industry. Mark was a production manager for a pharmaceutical company and Finn worked for a billboard business. They were only able to make their dream a reality after Xavier Teixido, owner of a Delaware restaurant, introduced the two to Kevin Davies. Davis had worked extensively in the restaurant industry and had also wanted to

open a brewpub.

"From personal savings, family and friends they gathered \$400,000 in equity and took out a \$400,000 Small Business Administration loan to open their Newark, DE location on Nov. 14, 1996."

The investment has paid off. Iron Hill has 450 employees and six locations. They hope to continue to expand over the next few years. And they have as many medals as years they have been operating (10) from the Great America Beer Festival in Colorado.

Ed. Note: This is a synopsis of an article written by Harold Brubaker, published in The Philadelphia Inquirer on October 13, 2006.

HONOR ROLL

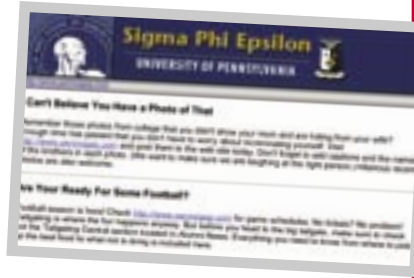
Thank you to our donors!

The following alumni have made contributions to our annual fund since September 1, 2005.

William W. Hindman Jr. 1939	Rogers Vaughn 1953	Stephen E. Luongo Esq. 1969	Charles Bragitikos 1989
Robert Lloyd 1939	Donald T. Floyd 1954	H. Lee Roussel Esq. 1969	Arthur Gravanis 1989
Stuart R. Trottmann Jr. 1939	George Ramsey 1954	Harold T. Baker II 1970	Brian Price 1989
Winfield Knopf 1941	P. Clarke Glennon 1955	William Tripp 1970	Eytan A. Tigay 1989
Harry G. Arthur Jr. 1942	Aram Jerrehian Jr. 1955	Bernardo Beyer 1971	Brett Danko 1990
J. Barton Cheyney II 1942	Vincent Rettew Jr. 1955	Kenneth P. Frankel Esq. 1972	Matthew T. Ciesla 1990
Donald S. Hough 1942	E. Kendall Lorenz 1956	Thomas Keeline Esq. 1972	Jose Ibietatorremendia 1990
Robert Oliver 1942	Carroll Andres 1957	David M. Kohen Esq. 1972	James T. Merritt 1990
Richard Kmetz 1943	Fred D. Smith 1957	Jeffrey Lehman Esq. 1972	John J. Orris D.O. 1990
C. Shaffer Jr. 1943	Carl O. Foley 1958	Kenneth Marcus Esq. 1972	Glenn T. Preston 1990
Frank H. Batchelor 1944	Frederick Osterholtz 1959	Charles E. Olander 1973	Paul Vaccaro 1990
Norman Peil Jr. 1946	Thomas Tay 1959	David Lloyd Jr. 1974	Richard E. Blaustein 1992
George Wiley 1948	David E. Callahan 1960	Steven M. Widerman 1974	Joel T. Frauenheim 1992
John M. Bixler 1949	Bruce D. McCormick 1960	John Donnelly III 1975	Nauman M. Shah 1993
Robert Melvin 1949	Henry F. Guckes III 1961	Joseph Magnano Esq. 1975	Nelson N. Yu 1993
Albert Pope Jr. 1949	James Luther 1962	Mark S. Swotinsky 1975	Darryl Myrose 1995
Charles R. Shubert 1949	Daniel Van Winkle 1962	Kevin Duffy 1976	Richard B. Thompson 1995
Edgar A. Waite Jr. 1949	Paul Welsh Esq. 1963	Raymond T. Stahl Jr. 1977	William Choi 1996
Robert L. Anderson 1950	Keith Jones 1964	Lawrence J. Bove 1979	Paul Diller 1996
James M. Armstrong II 1950	Terry N. Rahmeier 1964	Michael A. Rosenblum 1979	Paul Godinez 1996
Calvin Weber 1950	Conrad Eberstein 1965	Timothy Garvey 1980	Tolga Latif 1996
William Wheaton 1950	Lewis Nelson 1965	Wayne Palladino 1980	Carter Bell 1997
David Bickelhaupt 1951	David N. Woodyatt 1965	Richard S. Pzena 1980	Nick Bhuta 1997
David Ffrench 1951	Calvin Bamford Jr. 1966	David Browne 1981	Kenneth Hall 1997
Victor Mikovich 1951	Thomas S. Post Jr. 1966	Jeffrey Whiting 1981	Jason D. Kirschner 1997
James N. White 1951	Garrison Russell 1966	Marc A. Fox 1982	Michael Miller 1997
Frank Herbert Jr. 1952	William Schilling Esq. 1966	Howard Gitten 1982	Mark P. Nevitt 1997
James Hughes Jr. 1952	Paul W. Sottnek Jr. 1966	Sid I. Bakst 1983	Grant C. Geisen 1998
Donald A. Bux 1953	Dr. Salvador Brau 1967	Douglas Roberts 1983	Richard T. Chou 1999
Warren Davidson 1953	Edward F. Plow 1967	Derek Warden 1983	Robert Fuller 1999
George Hachar 1953	Dallas L. Smith 1967	Mark Kuperschmid 1984	John McCarty 1999
Donald F. Sontag 1953	Mark E. Lieberman 1969	Lawrence Harding 1985	Daniel Olson 1999
		Mark Edelson 1986	Joshua Krotec 2001
		Joseph R. Halprin 1987	Greg Slawsky 2001
		Tristan Hoag 1987	Matt Dellelo 2003
		Paul E. Puleo 1987	Jon Pomeroy 2005
		Steven Kessel 1988	

Are You Receiving Our Monthly eLetter?

Get Reconnected! Send Us Your Email Address Through Our Website!



Make sure that you are receiving the monthly alumni eLetter update. If you aren't getting this email update, please log onto our website at www.PennSigEp.com. You'll receive the latest Pennsylvania Delta chapter news — including chapter updates, notification of the latest additions to the website and details of upcoming events — right in your inbox!

Memorabilia Needed from Your Days at Penn

Help Us Remember Our Past

The Pennsylvania Delta Chapter is looking to rebuild its legacy by collecting old photographs and other items you may have saved from your years at Penn. Specifically, we are looking for photographs to represent each decade of our history! Group shots of parties, mixers, dances, etc. are also wanted. Please submit photos from your era online at www.PennSigEp.com.



HELP US FIND A LOST BROTHER!

We've lost touch with the following alumni, and need your help to find them. If you know of their current whereabouts, please send their contact information to our alumni relations office at feedback@affinityconnection.com (just mention SPE at Penn in your correspondence). Help us to reunite them with Sig Ep and our alumni brotherhood!

Paul R. De La Reusille '36

Donald Walker '37

James A. Snyder '40

Robert McCurdy '44

David V. Macadam '45

Joseph R. Gilhooly '48

John R. Vogdes '48

Louis Karydakakis '49

John J. Gorman '52

William J. Maxwell '52

Gerald M. DeAguiar '62

Charles Knox '76

Ernest E. Micciche '79

William G. Melvin Jr. '82

Steven A. Hilsberg '83

Adam Rockmore '86

Andrew G. Murray '89

Ronald Fitzgerald '91

Michael McCart '91

Daniel Israel '93

Daniel A. Rosen '99

Paul Yakulis '02

Laugh So Hard Your Guts Hurt

What Is the Memory That Makes You Laugh The Hardest Today?

"My diving into the Schuylkill River on Skimmer Day."

- Earl C. Conway '54

"Belmont Rowe '55 doing his Cyrano imitation at parties."

- Bob Johnson '55

"In 1942, we were put to sleep, dressed, in the 3rd floor bathroom with an alarm clock. While sleeping, the clock was reset hours ahead. We then had to hike in the rain to Fair Hill, MD and get a sample of local crop (beans). Then, we needed to hitchhike in the pouring rain in the back of an 18-wheeler to our personal residence, 70th and Woodland Ave. The next order of business was to Sleep.

Dress. Dry. Return to 3909 Spruce for report and debriefing by noon. Was it a laughing experience? Hardly."

- John C. Kulp '43



Take a trip down memory lane! Find out the answers to these questions, and many other hilarious stories from years past, at www.PennSigEp.com!